

Protecting Children's Privacy Online

The Children's Online Privacy Protection Act (**COPPA**) is a law created to protect the privacy of children under 13. The Act was passed by the U.S. Congress in 1998 and took effect in April 2000. **COPPA** is managed by the Federal Trade Commission (FTC).

Sunrise Family Credit Union's primary goal of the Act and the Rule is to place parents in control over what information is collected from their children online. Sunrise Family Credit Union does not knowingly collect, nor our website designed or directed to use personal information from children under the age of 13 without containing verifiable consent from their parents. We do offer 3 children's links programs sponsored by Sunrise Family Credit Union on our website: Early Bird Savings Club 0-10, Different Directions One Financial Goal " iCount"10-12 and It's your life are you ready? 13-17 Privacy disclosures are included in each sponsored site. No information is collected from children to participate in the online fun activities and information found on these websites.